How can we govern cities differently? The promise and practices of co-production
• The democratic challenge: How can we include a wider and more diverse range of people in governing cities?

• The knowledge challenge: How can we bring together what we know to tackle critical issues in our cities?

• The justice challenge: How can we change policies and decision-making to produce fairer outcomes?

jam: connecting decision makers, civil society and citizens
justice: involving those usually excluded from such processes to address wider issues
The Action Research Collective (ARC)

10 ARC Projects

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- The 21st Century Councillor
- People’s Republic of Energy
- The System Doesn’t Work
- Transform GM
- GM Decides
- People’s Procurement
- The Care at Home Challenge
- Space in Common
- Young People Missing from Decisions
- Co-Producing the Green Summit
<table>
<thead>
<tr>
<th>Room 1</th>
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<td><strong>Space in Common:</strong> having better conversations about Spatial Planning</td>
<td><strong>Care at Home:</strong> an inverted citizens’ inquiry about adult health and social care</td>
<td><strong>The System Doesn’t Work:</strong> valuing everyday politics</td>
<td>Videos: <strong>The People’s Republic of Energy / GM Energy Futures</strong></td>
<td>Chat with members of the Action Research Collective</td>
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<td><strong>Transform GM:</strong> mapping the social and solidarity economy</td>
<td><strong>Testing the 21st Century Councillor framework:</strong> the future for elected representatives</td>
<td><strong>Young People Missing from Decisions:</strong> young researchers’ Life Lessons</td>
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Report launch:
How can we govern cities differently?
The promise and practices of co-production

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What works?

1. Designing in openness
2. Shaping the dynamics of participation
3. Blending expertise
4. Humanising experiences
5. Linking voice and values
6. Connecting with formal policy decision-making
7. Holding the process
What changed?
Reframed policy issues
Prompted uptake of participatory methods
Embedded change in organisational settings
Catalysed public and policy debate
Shifted minds about what is possible
Contributed to a step change in strategic policy direction
Forged relationships and pathways
Created networks for cross-local learning
1 ACTION RESEARCH COLLECTIVE

2 pilot projects
10 ARC projects

22 partner organisations
11 creative & media partners
98 co-researchers

237 ACTIVITIES INCLUDING:

19 ARC meetings
29 briefings and guest talks
4 methods sessions
24 organised events for wider audiences
128 research sessions
9 socials and field trips

Over 8000 person hours

ANALYSIS:
people able to think critically with subject-specific expertise

VISION:
people with creativity, imagination and the potential to lead

EXPERIENCE:
people with applied and experiential knowledge

REACH:
people with connections to formal, strategic and city-regional levels

RELATIONSHIPS:
people with diverse networks and relationships

ROOTS:
people embedded in under-represented communities

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So, what is the role of co-production?

*The democratic challenge:* Opening processes for people to get involved in debating, discussing and shaping public policy

*The knowledge challenge:* Creating synergies between different ways of knowing, evidencing and designing policy

*The justice challenge:* Seeding change towards fairer outcomes, particularly for the most marginalised and excluded
What does this mean for ‘governing cities differently’?
‘Jam’ needs ‘justice’ if co-production is to address the big urban challenges of our time.
Building a Legacy: Coalitions for Change

Katie Finney & Alice Toomer-McAlpine

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How can we govern cities differently? The promise and practices of co-production

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Reflections: a radically different approach for the North?

Nicola Headlam
Head of *Northern Powerhouse* for Cities and Local Growth Unit
Thank you

Please leave your thoughts.